

Friends of Waterlow Park

Annual General Meeting

May 2022 to April 2023

A snapshot of the year
in the life of the park in
web and twitter posts



The Garden for the Gardenless



- Opened 1891
- Bequeathed to London by Sir Sydney Waterlow
- Held 'Lark in the Park', 2016 to mark 125 years
- Aim for this year will be to raise the money to give Sir Sydney's statue a bit of an overhaul

Social Media

May 2022 – April 2023

We published 52 tweets and 12 online news reports during the year.

We are not only the voice of park users - but the voice of THE PARK too.

We operate the official website for the park and write all the Tweets.

Why not FOLLOW us on [Twitter](#)?



← **Waterlow Park**
1,369 Tweets

⋮ ↻ Following

Waterlow Park
@WaterlowPark

A Garden For The Gardenless (Open 7.30am - 8.00pm)

📍 Highgate Village, London N6 [waterlowpark.org.uk](https://www.waterlowpark.org.uk)

📅 Joined March 2014

223 Following 1,460 Followers

👤 Followed by Sian Berry, Fiona Brown, and Catherine West MP



April 2022:

*‘Yours to enjoy till
8.30pm in the
evening’*

1729 impressions

[#lovewaterlowpark](#)

[#spring](#)





May 2022:

The shepherd and
shepherdess are cleaned

The conservation work was
completed on these two statues
famously attributed to Jon Van
Nost.





June *'Where will you plant yours?'*

We grew a thousand sunflowers from seed to sell at Fair in the Square to raise funds for Ukraine.

About £800 was donated to the Ukraine fund.

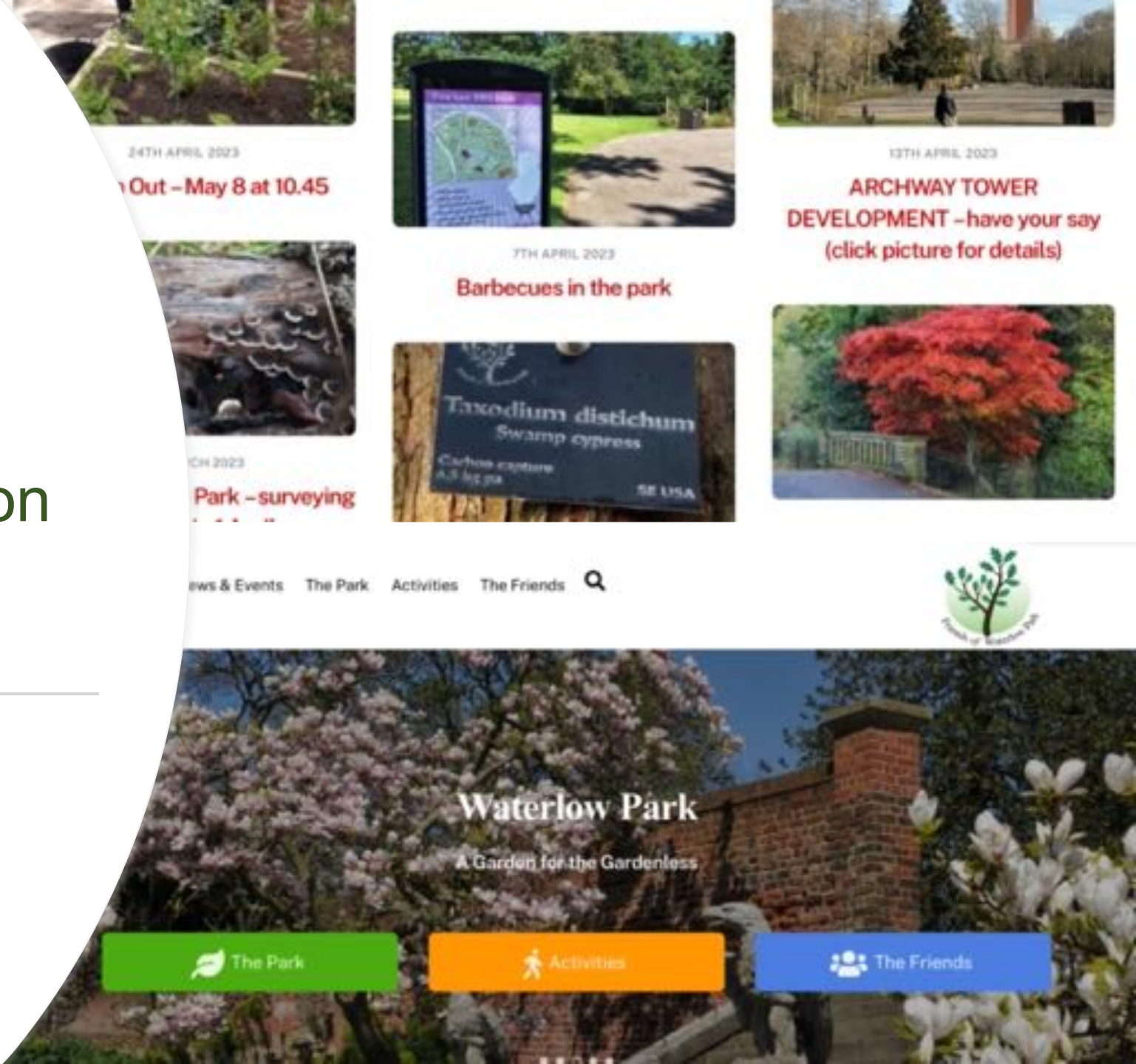
The total profit from plant & other sales over the year was a grand £2,500.



Website Posts

News, Events & Information

Nice to see c10,000 users!



Your Concerns

This is what you wrote to us about via the website.
141 general emails + 96 woodland consultation 2021-22



Subject	Number	% of total
Barbecues	51	35.4
Volunteering	21	14.6
Events and classes	18	12.5
Memorials	15	10.4
PR and media	8	5.6
The Friends	7	4.9
Miscellaneous*	24	16.6



Website News

July: Barbecues banned!
August: 'Don't flout the BBQ ban!'

BBQs - the reason for most of your letters to us



August: 'Pop up proms are back'

Four weeks of Jazz, OUD, Tabla, Sitar, Brass band
Second season of free Pop Up Summer Proms, in August



August: *'We loved [#Brassband London](#) playing in our first*

Prom...It's all the rage tiddely-om-pom-pom'

These were our performers. The Proms will be back again this August 2023 with a new line-up... See you there.



October:

'He could get you into trouble!'

£100 fines threatened for bad behaviour

This was about a Public Spaces Protection Order consultation about re-introducing fines for poor dog control.

We let you know so you could have your say.



Twitter: 23 likes + 1060 impressions



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@WaterlowPark

December:



'Have fun in the snow but watch how you go'

December brought a white run up to Christmas





January 2023:

*'Happy New Year to all park
and pond lovers!'*

Never quite sure what the
ducks think about their visitors.





February: *‘Snowdrops have opened around lower pond’*



February: We labelled 60+ of the park's #tree heritage

We ran a very successful tree trail in the park headed up by Camden Green Spaces Tree guru, Riccardo Arnone.

We named 70 of the park's trees. Put together by our Events mastermind, Patricia Walby.

Then at Lauderdale House's Heritage weekend we launched a map of the newly named trees so you can have your own tree trails.

You can find them on this website too.





March: *'Could this happen?'*

A 36 storey tower at bottom of Highgate Hill

Proposals to put housing on the Archway Campus site and include a 36 storey tower for students.

The Friends have got involved.

Let us know what you think, and we can pass it on.

Meanwhile there is a petition you can sign at www.savearchwaycampus.org

1,080 hits for this story





Waterlow Park
©Waterlow Park

April

‘Biodiversity survey starts up again’

It’s now in its second year.

But it relies on volunteers.

You only need sign up for an hour.

Do give it a try.





April: *'I got here first'*

This picture of a little lone figure early on Good Friday morning.

It was a day of several important religious moments which we noted.

[#lovewaterlowpark](#)

[#sunshine](#)

[#goodfriday](#)

[#ramadan](#)

[#passover](#)



HIGHGATE HORTICULTURAL SOCIETY

This tweet was an alert to Highgate Horticulture Society's Spring Flower Show.



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@WaterlowPark

'Bloomin' marvellous!'



April: *'Prairie planting with volunteers'*



Our volunteer gardeners planted all these plants to give you two new prairie borders. We are always looking for more volunteers. Why not join us?



Summer-y *Prairie results?*

Who knows what the borders will look like this summer.

Our thanks to Peter Reader for his expert design and April Cameron our horticulture lead and deputy chair.

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Park on [Twitter](#)